

## IPG Health’s McCann Health Japan Honored at the Creative Floor Awards 2022

**Tokyo – October 3, 2022** — McCann Health Japan, an IPG Health company (McCann Healthcare Worldwide Japan: Minato-ku, Tokyo, representative director, president: Junji Yokokawa) secured two wins at the Creative Floor Awards 2022 for Janssen Pharmaceutical’s “6 Minutes Together,” with the aforementioned campaign and Zoetis Japan’s “Your Clock” also being recognized as finalists. These campaigns were celebrated at the show along with the very best in the healthcare communications industry.

Now in its ninth year, The Creative Floor Awards honors the world’s best creative in health and wellness. It is the only health and wellness award show in the world to donate a percentage of profits to help those from under-represented backgrounds into the healthcare communications industry through its Talent and Diversity Fund.

*the creative floor*  
**HEALTHCARE AWARDS**

McCann Health Japan’s award details are as follows:

### **Winner**

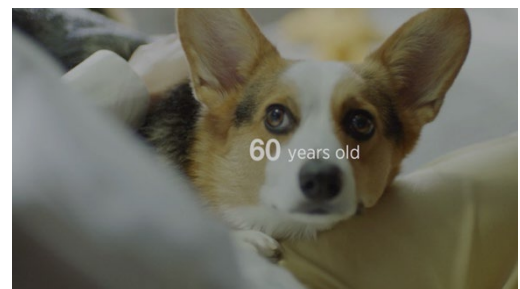
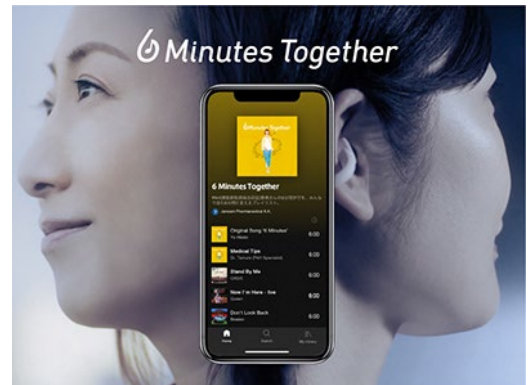
Title: 6 Minutes Together  
Category: Consumer/Patient  
Two Subcategories: Mode of Action, Digital Tactics  
Client: Janssen Pharmaceutical K.K.

### **Finalists**

Title: 6 Minutes Together  
Category: Consumer/Patient  
Two Subcategories: PR, Sound Design  
Client: Janssen Pharmaceutical K.K.

Title: Your Clock  
Category: Consumer/Patient  
Two Subcategories: Copy Writing, Film Individual  
Client: Zoetis Japan

To see the full list of winners and categories, please visit The Creative Floor Awards [website](#).



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**About McCann Health, An IPG Health Company**

As part of the IPG Health network, McCann Health Japan has more than 200 dedicated professionals. With close to 40 years of experience, the agency is uniquely positioned to develop and deliver more effective communication strategies to clients by combining domestic stakeholder insights with global marketing expertise. As a result, it has been awarded Campaign Magazine's Specialist Agency of the Year for the last 12 years including 10 Golds. Learn more: <https://www.mccannhealth.co.jp/en/>.

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