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## **McCann Health Japan Wins Gold for “Japan/Korea Specialist Agency of the Year” at *Campaign Asia-Pacific*’s 2022 Agency of the Year Awards**

**Tokyo, December 19, 2022** – McCann Health Japan, an IPG Health company (McCann Health Japan Headquarters: Minato-ku, Tokyo, Representative Director, President: Junji Yokokawa) is pleased to announce that it has won GOLD for “Japan/Korea Specialist Agency of the Year” at *Campaign Asia-Pacific*’s 2022 Agency of the Year Awards. This marks the agency’s fifth consecutive year receiving this accolade.

McCann Health Japan President Junji Yokokawa said, “I am incredibly proud of this recognition. Earning this prestigious honor five years in a row is a testament to the incredible dedication of our people and the relationships we nurture with our clients.”



Since the early 1990s, the *Campaign Asia-Pacific*’s Agency of the Year Awards have existed to recognize inspiring leadership, management excellence, outstanding business performance, and overall achievements in advertising and brand communications. The competition recognizes excellence in local markets through five separate regional competitions, plus the APAC and Network of the Year awards. These awards celebrate the outstanding performance and success across media, advertising, creative, digital, PR, independent, specialist agencies and brand communications in the region.

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### **About McCann Health Japan, An IPG Health Company**

As part of the IPG Health network, McCann Health Japan has more than 200 dedicated professionals. With close to 40 years of experience, the agency is uniquely positioned to develop and deliver more effective communication strategies to clients by combining domestic stakeholder insights with global marketing expertise. As a result, it has been awarded Campaign Magazine's Specialist Agency of the Year for the last 13 years including 11 Golds. Learn more: <https://www.mccannhealth.co.jp/en/>